

## Modern Therapeutics 2012: Advances in Physiology, Pharmacology and Pharmaceutical Sciences

Continuing from the success of the first Modern Therapeutics meeting of last year we are again holding a joint meeting entitled “Modern Therapeutics 2012: Advancing Physiology, Pharmacology and Pharmaceutical Sciences”, which will be held in Toronto, Ontario from June 12 through 15, 2012. This is a venture of three societies: the Canadian Physiological Society (CPS), the Canadian Society of Pharmacology and Therapeutics (CSPT; formerly the Canadian Society for Clinical Pharmacology and the Pharmacological Society of Canada), and the Canadian Society for Pharmaceutical Sciences (CSPS). This meeting will be attended by physicians, specialists, pharmacists, researchers, educators, graduate students and other trainees, members of the pharmaceutical and biotechnology industries and policy-makers. We are expecting over 400 participants from within and outside Canada.

Sponsorship offers you a unique opportunity to access an engaged and diverse audience in a single location. We recognize that these are difficult financial times, but we hope you will see this sponsorship as an economical means of raising your corporate profile with practitioners, researchers, educators, and trainees. All sponsors will be recognized during the meeting through oral announcements, posters, programs, and on each society’s webpage. Sponsorship opportunities vary from \$1,000 to \$10,000 (Platinum sponsor) and all sponsorship information is included in the enclosed documents.

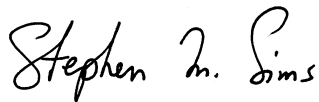
We have an impressive list of world-renowned speakers and attendees from around the globe. Our keynote speaker will be Dr. Philip Seeman, who discovered the dopamine D<sub>2</sub> receptor and developed the dopamine hypothesis of schizophrenia. Dr. Y. Sugiyama will give a plenary lecture on Drug Transporters and Metabolic Enzymes.

Symposia topics include:

- cardiovascular health
- stem cells in cancer
- maternal-fetal pharmacology
- pediatric nephrotoxicology
- Alzheimer’s Disease
- food intake and reward
- drug transporters
- lipid-based nanoparticulate delivery systems
- biomarkers

Please take a moment to discuss the meeting with your colleagues and determine the level of your support for this important meeting. We also have opportunities to sponsor specific sessions within the meeting (symposia, breaks, receptions, etc.) Further details about the 2012 meeting and information relating to each respective society can be found at the following websites: [www.cpsscp.ca](http://www.cpsscp.ca); [www.pharmacologycanada.org](http://www.pharmacologycanada.org); and [www.cspscanada.org](http://www.cspscanada.org). If you have questions or would like further information please do not hesitate to contact us.

Regards,



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President, CPS  
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