

Modern Therapeutics 2012: Advances in Physiology, Pharmacology and Pharmaceutical Sciences

Sponsorship Opportunities

Options	Benefits	Cost
Sponsorship Levels	<ul style="list-style-type: none"> • Organizations may wish to provide general support for the conference to help defray the costs of the meeting and provide support for an outstanding scientific program, and/or sponsor one or more specific activities below • Sponsor name & logo will be included in the conference program & abstract book, on websites, and conference signage • Platinum sponsors will receive two complimentary registrations • Platinum sponsors may insert up to two pages into participants' conference bags • Gold sponsors will receive one complimentary registration • Gold sponsors may insert one page into participants' conference bags 	Platinum \$10,000+ Gold \$5,000-9,999 Silver \$3,000-4,999 Bronze \$1,000-2,999
Scientific Sponsorships		
Plenary Sessions (2 available)	<ul style="list-style-type: none"> • Sponsor recognition at the beginning of the session • Sponsor name & logo will be included in the conference program & abstract book, on websites, conference signage, and at the start of the Plenary Session 	\$3,000 each
Scientific Sessions	<ul style="list-style-type: none"> • Sponsor recognition at the beginning of the scientific session • Sponsor name & logo will be included in the conference program & abstract book, on websites, conference signage, and at the start of the session 	\$2,000 each
Social Activities		
Welcome Reception	<ul style="list-style-type: none"> • Partial sponsorships available • Sponsor recognition by room signage • Sponsor name & logo will be included in the conference program & abstract book, on websites, and conference signage 	\$3,500 Partial \$7,000 Exclusive
Luncheon	<ul style="list-style-type: none"> • One luncheon for all participants • Sponsor name & logo will be included in the conference program & abstract book, on websites, and conference signage 	\$4,000 Exclusive
Daily Tea and Coffee Breaks	<ul style="list-style-type: none"> • Two breaks per day; five breaks over three days • Sponsor name & logo will be included in the conference program & abstract book, on websites, and conference signage 	\$1,500 per break \$6,000 Exclusive
Trainee Social	<ul style="list-style-type: none"> • Partial sponsorships available • Sponsor name & logo will be included in the conference program & abstract book, on websites, and conference signage 	\$1,000

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Promotional Sponsorships <ul style="list-style-type: none"> Items to be provided by sponsor. Sponsor to ship a minimum of 500 logo'd products to be received by June 11, 2012 to ensure they are included at conference registration. Address for shipping: Room 4207 Medical Sciences Building, University of Toronto, 1 King's College Circle, Toronto, ON M5S 1A8 (Attn: C. Woodland) 		
Conference Bags	<ul style="list-style-type: none"> Each registrant will receive a conference bag of materials The tote bag will feature your logo along with conference name, four society logos, year, and location Sponsor name & logo will be included in the conference program & abstract book, on websites, and conference signage 	\$3,000 Exclusive *provided by sponsor
Lanyards	<ul style="list-style-type: none"> Registration badges will be attached to the lanyards Lanyards will feature your logo Sponsor name & logo will be included in the conference program & abstract book, on websites, and conference signage 	\$1,500 Exclusive *provided by sponsor
Flash Drive	<ul style="list-style-type: none"> Your logo/name on flash drive. Inserted in every conference bag. Sponsor name & logo will be included in the conference program & abstract book, on websites, and conference signage 	\$1,500 Exclusive *provided by sponsor
Pens	<ul style="list-style-type: none"> Your logo/name on pens. Inserted in every conference bag. Sponsor name & logo will be included in the conference program & abstract book, on websites, and conference signage 	\$1,000 Exclusive *provided by sponsor
Conference Book Advertisement	<ul style="list-style-type: none"> The sponsor can place one (1) full page advertisement (black and white) at the end of the Conference program & abstract book. Sponsor name & logo will be included in the conference program & abstract book, on websites, and conference signage 	\$1,000 *provided by sponsor

Terms of Agreement
<ul style="list-style-type: none"> The Conference Organizing Committee retains the right to decline any sponsor. Sponsorships will be awarded on a first come, first served basis. Sponsorship will not be reserved until full payment is received. The Conference Organizing Committee reserves the right to pre-approve all materials. The sponsor is responsible for all material, printing, customization, and shipping-related costs associated with supplying the logo'd materials to the Conference. Sponsor logo file in .jpg and .eps format to be submitted as soon as sponsorship is approved. Sponsorship fees are non-refundable.

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Sponsorship Application Form and Contract

Company:		
Address:		
City/Province (State):		Country:
Postal Code:		Website:
Contact Person (full name):		
Direct Tel:	Fax:	Email:

Please indicate which society contacted you: **CPS** **CSPS** **CSPT**

Our organization is registering for the following corporate sponsorship opportunities:

<p>Conference Sponsorships</p> <table style="width: 100%;"> <tr><td><input type="checkbox"/> Platinum</td><td style="text-align: right;">\$10,000</td></tr> <tr><td><input type="checkbox"/> Gold</td><td style="text-align: right;">\$5,000-9,999</td></tr> <tr><td><input type="checkbox"/> Silver</td><td style="text-align: right;">\$3,000-4,999</td></tr> <tr><td><input type="checkbox"/> Bronze</td><td style="text-align: right;">\$1,000-2,999</td></tr> </table> <p>Social Activities Sponsorships</p> <table style="width: 100%;"> <tr><td><input type="checkbox"/> Welcome Reception</td><td style="text-align: right;">\$3,500 Partial /</td></tr> <tr><td><input type="checkbox"/></td><td style="text-align: right;">\$7,000 Exclusive</td></tr> <tr><td><input type="checkbox"/> Luncheon</td><td style="text-align: right;">\$4,000 Exclusive</td></tr> <tr><td><input type="checkbox"/> Daily Tea & Coffee Breaks</td><td style="text-align: right;">\$1,500 Per day /</td></tr> <tr><td><input type="checkbox"/></td><td style="text-align: right;">\$6,000 Exclusive</td></tr> <tr><td><input type="checkbox"/> Trainee Social</td><td style="text-align: right;">\$1,000 Partial</td></tr> </table>	<input type="checkbox"/> Platinum	\$10,000	<input type="checkbox"/> Gold	\$5,000-9,999	<input type="checkbox"/> Silver	\$3,000-4,999	<input type="checkbox"/> Bronze	\$1,000-2,999	<input type="checkbox"/> Welcome Reception	\$3,500 Partial /	<input type="checkbox"/>	\$7,000 Exclusive	<input type="checkbox"/> Luncheon	\$4,000 Exclusive	<input type="checkbox"/> Daily Tea & Coffee Breaks	\$1,500 Per day /	<input type="checkbox"/>	\$6,000 Exclusive	<input type="checkbox"/> Trainee Social	\$1,000 Partial	<p>Scientific Sponsorships</p> <table style="width: 100%;"> <tr><td><input type="checkbox"/> Plenary Session (2 available)</td><td style="text-align: right;">\$3,000 per session</td></tr> <tr><td><input type="checkbox"/> Scientific Session</td><td style="text-align: right;">\$2,000 per session</td></tr> </table> <p>Session Choice: _____</p> <p>Promotional Sponsorships</p> <table style="width: 100%;"> <tr><td><input type="checkbox"/> Conference bags</td><td style="text-align: right;">\$3,000</td></tr> <tr><td><input type="checkbox"/> Registration badge lanyards</td><td style="text-align: right;">\$1,500</td></tr> <tr><td><input type="checkbox"/> Flash drives</td><td style="text-align: right;">\$1,500</td></tr> <tr><td><input type="checkbox"/> Pens</td><td style="text-align: right;">\$1,000</td></tr> <tr><td><input type="checkbox"/> Conference book advertisement</td><td style="text-align: right;">\$1,000</td></tr> </table>	<input type="checkbox"/> Plenary Session (2 available)	\$3,000 per session	<input type="checkbox"/> Scientific Session	\$2,000 per session	<input type="checkbox"/> Conference bags	\$3,000	<input type="checkbox"/> Registration badge lanyards	\$1,500	<input type="checkbox"/> Flash drives	\$1,500	<input type="checkbox"/> Pens	\$1,000	<input type="checkbox"/> Conference book advertisement	\$1,000
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TOTAL SPONSORSHIP FEE: C \$																																			

PAYMENT

All prices in Canadian Dollars. Please make cheque payable to: "**Modern Therapeutics**", and mail to: Modern Therapeutics Conference, c/o Canadian Society for Pharmaceutical Sciences, Room 2-020L, Katz Group Centre for Pharmacy & Health Research, 11361 – 87 Avenue, University of Alberta, Edmonton, AB T6G 2E1.

In making this application, we agree to comply with the requirements specific to the sponsorship opportunity, which the Sponsor is booking through this application. It is mutually agreed that all of said requirements shall be interpreted by the Conference Organizing Committee, or their designate, and the parties hereto shall be bound by such interpretation	
Signature:	
Name (Printed):	
Title:	Date:

Please complete and sign the contract, and fax to 780-492-0951, or email to bberekoff@cspscanada.org

For further information, call Bev Berekoff at 780-492-0950.

This sponsorship will be confirmed when full payment is received.