

# CSPS Symposium 2010

June 2-5, 2010 Vancouver, British Columbia, Canada



## EXHIBITION PROSPECTUS

**The Canadian Society for Pharmaceutical Sciences  
(CSPS)**

*Presents*

**The 13th Canadian Society for Pharmaceutical Sciences  
(CSPS)  
Annual Meeting and Exhibition**

**To be held in conjunction with  
67th Annual Meeting of  
Association of Faculties of Pharmacy of Canada  
(AFPC)**



**June 2-5, 2010**

**River Rock Casino Resort**

**Richmond, BC, Canada**

<http://www.cspscanada.org>

# CSPS Symposium 2010

June 2-5, 2010 Vancouver, British Columbia, Canada



## Welcome to Exhibitors

Every year, the CSPS hosts its Annual Meeting and Exhibition, one of the largest gatherings of Canadian Pharmaceutical Scientists in the world. In the past few years, the CSPS Symposium has attracted 150-300 attendees from academia, pharmaceutical and biotech industry and the government, including Health Canada. Our 2010 meeting will be held in conjunction with the 67th Annual Meeting of the Association of Faculties of Pharmacy of Canada (AFPC).

Companies offering services and products of interest to the CSPS Symposium attendees and the CSPS membership are invited to support the Canadian Society of Pharmaceutical Sciences Annual Meeting and Exhibition, "CSPS Symposium 2010", in Vancouver, BC on June 2-5, 2010.

The plenary session, including presentations by scientific award winners, is the kick-off for all our high-calibre technical sessions.

Please take a moment to review the enclosed information on exhibit and sponsorship opportunities for CSPS Symposium 2010.

We look forward to your participation at CSPS Symposium in 2010. See you in Vancouver!

### **Organizing Committee – CSPS/AFPC Symposium 2010**

*Laszlo Endrenyi (Chair)*

*Robert Young, Christine Allen (Scientific Co-chairs)*

*David Kwok, Local Chair*

*Frank Abbott, AFPC*

*Ron Boch, Helen Burt, Leanne Embree, Brian Foster, Athena Juneson, Lorelei Lutter,*

*Dave Marchand, Tony Shaw, Suzana Topic*

### **CSPS Staff**

*Barbara Scollick (Executive Director)*

*Bev Berekoff (Administrator)*

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## Exhibition Information

The Exhibition is an integral part of the CSPS Symposium. In the past few years, the Symposium has attracted 150-300 attendees from academia, pharmaceutical and biotech industry and the government, including Health Canada.

A limited number of 80-square foot exhibition spaces will be available on a first-come, first-served basis. See the enclosed Exhibition Application Form to apply for booth space rental.

### SPACE RENTAL

The fee structure is as follows:

	<b>Early Bird*</b>	<b>Regular</b>
<b>Rental fee per exhibit space</b>	<b>C\$1,400.00</b>	<b>C\$1,600.00</b>
<b>8 ft x 10 ft</b>		
<b>Taxes included</b>		

*\* If contract and payment is received by March 15, 2010*

The rental fee per booth includes:

- An 80 sq ft space (8 ft x 10 ft)
- A skirted 6 ft table
- One 600 watt outlet
- Two (2) folding chairs
- Two (2) exhibitor badges, which include admission to all sessions, lunch/breaks (gala dinner extra)
- Two (2) copies of the Conference Program
- Logo on the CSPS website and hyperlink to exhibitor's organization

The Welcome Reception on June 2 and all coffee breaks will be held in the Exhibition area, and we will continue the "Passport to Prizes" raffle, which encourages attendees to visit all exhibitors throughout the conference.

Please email your corporate logo in both .jpg and .eps format to Ms. Bev Berekoff at [bberekoff@cspscanada.org](mailto:bberekoff@cspscanada.org) on or before April 1, 2010 to be included in the CSPS website and Conference Program.

Confirmation of acceptance of your booth space application and further information will be sent following receipt of your completed application form and payment. Booths will be assigned on a first-come, first-served basis, and all applications are subject to the approval of CSPS. Priority placement will be given to CSPS sponsors.

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## TENTATIVE EXHIBIT HOURS, SET UP AND DISMANTLING

<b>Exhibit Hours*</b>	June 2, 2010 Wednesday 6 PM – 8 PM
	June 3, 2010 Thursday 8 AM – 5 PM
	June 4, 2010 Friday 8 AM – 3 PM
<b>Exhibitors Move-In/Set Up</b>	June 2, 2010 Wednesday 12 PM – 4 PM
<b>Exhibitors Move-Out/Dismantle</b>	June 4, 2010 Friday 3 PM – 6 PM

\*See final program for final schedule.

The Exhibition area will be in the River Rock Casino, Richmond, BC, Canada. The Hotel address is as follows:

River Rock Casino Resort  
8811 River Road  
Richmond, BC, Canada V6X 3P8  
Website: [www.riverrock.com](http://www.riverrock.com)

Telephone: 604-247-8900  
Fax: 604-207-2641  
Toll-free: 1-866-748-3718

## ACCOMMODATION

The River Rock Casino Resort is the CSPS Symposium 2010 Preferred Hotel, where all of the sessions, receptions and exhibition will be held, unless noted in the final program. The CSPS has reserved a limited number of rooms at the “Special Conference Package” daily rate of \$179 per night (plus applicable taxes). To reserve rooms at the CSPS rate, watch for information at: [www.cspscanada.org](http://www.cspscanada.org).



*River Rock Casino Resort is a sophisticated and relaxing urban oasis; conveniently located just 5 minutes from [Vancouver International Airport](#) and a short 20-minute drive from both downtown Vancouver and the US border. With the addition of the new rapid transit [Canada Line](#) in late 2009, River Rock will also be accessible from Canada Line's Bridgeport Station, connecting downtown Vancouver, Richmond and the Vancouver International Airport.*

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## **Parking**

Free parking is available at the River Rock Casino Resort.

## **Travel to and from the Airport**

The River Rock Casino Resort is only a few minutes from Vancouver International Airport. With the addition of the new rapid transit [Canada Line](#) in late 2009, River Rock will also be accessible from Canada Line's Bridgeport Station, connecting downtown Vancouver, Richmond and the Vancouver International Airport.

## **Pre/Post Conference Activities**

The River Rock Casino Resort has brochures for all recommended tour operators, including sightseeing and recreation or adventure products, and can provide assistance. The cost of the actual tour or package will be the responsibility of the individual delegate and their guest(s).

## **FOR FURTHER INFORMATION**

For further information about the CSPS Symposium 2010 and the associated Exhibition and Sponsorship opportunities, please contact:

Ms. Bev Berekoff  
CSPS Administrator  
3126 Dentistry/Pharmacy Centre  
University of Alberta Edmonton, AB T6G 2N8 Canada  
[bberekoff@cspscanada.org](mailto:bberekoff@cspscanada.org)  
Tel: 780-492-0950 Fax: 780-492-0951

Ms. Barbara Scollick  
CSPS Executive Director  
[scollick@cspscanada.org](mailto:scollick@cspscanada.org)

Ms. Lorelei Lutter  
CSPS Board Secretary and Organizing Committee Member  
[llutter@biopharmaservices.ca](mailto:llutter@biopharmaservices.ca)  
Tel: 416-671-5665

For questions relating to the River Rock Casino Resort, please contact the hotel directly for assistance.

# CSPS Symposium 2010

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## Exhibition Application Form and Contract

(Please print clearly.)

The undersigned hereby applies for space as an Exhibitor at the CSPS Symposium 2010 to be held on June 2-5, 2010 at River Rock Casino Resort, Richmond, BC.

Company:		
Address:		
City/Province (State):		Country:
Postal Code:		Website:
Main Tel:	Main Fax:	Main Email:
Contact Person (full name):		
Direct Tel:	Fax:	Email:

### EXHIBIT SPACE INFORMATION

Onsite Representative (Attendee) Full Name:			
Title:			
Direct Tel:	Fax:	Email:	
Second Onsite Representative (Attendee) Full Name:			
Title:			
Direct Tel:	Fax:	Email:	
Number of Booth Spaces (80-sq ft) Required:			
Exhibit Space Number:	First Choice:	Second Choice:	Third Choice:

### PAYMENT

This application will only be processed when accompanied by full payment.			
Exhibit Space Rental Fee:	C\$1,400.00**	# requested:	= C\$
Gala Dinner (per person):	\$75.00	# requested:	= C\$
<b>TOTAL</b>			<b>= C\$</b>
<b>** \$1,600 after March 15, 2010</b>			

### METHOD OF PAYMENT

Cheque or credit card will be accepted. All payments are to be made in Canadian Dollars.			
<b>Cheque</b>	<input type="checkbox"/> Make cheque payable to: CSPS (Re: 2010 Symposium), and mail to CSPS, 3126 Dentistry/Pharmacy Centre, University of Alberta, Edmonton, AB T6G 2N8		
<b>Credit Card</b>	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express		
	Card Number:		
	Expiry Date (MM/YY)		
	Name (as it appears on card):		
	Signature:	Date:	

In making this application, we agree to conform to "Exhibit Regulations" (enclosed) of the CSPS Symposium 2010, which are hereby made a part of this application. It is mutually agreed that all of said regulations shall be interpreted by the CSPS Symposium 2010 Organizing Committee members, or their designate, and the parties hereto shall be bound by such interpretation:	
Signature:	
Name (Printed):	
Title:	Date:

Please complete and sign the contract, and fax to: Ms. Bev Berekoff at 780-492-0951. Thank you.

Office Use Only			
Date of Receipt (DD/MM/YY)		CSPS Sponsor (Y/N)	
Accepted by			
Date of Payment Receipt (DD/MM/YY)		Booth Number Assigned	

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## Exhibition Regulations

### 1. Official Name of the Annual Meeting and Exhibition

The official name of the conference is "CSPS Symposium 2010".

### 2. Assignment of Exhibit Space

The exhibit space at the CSPS Symposium 2010 will be assigned on a first-come, first served basis, and all applications are subject to the approval of CSPS. Priority placement will be given to CSPS sponsors.

### 3. Shipping:

The hotel will not be responsible for shipping any packages. You agree to take the sole responsibility of handling arrangements in advance and coordinate with the respective shipping/ delivery service. If any boxes or materials are being shipped to the hotel, please address them to:

River Rock Casino Resort

8811 River Road

Richmond, BC V6X 3P8

**Attention:** Conference Coordinator

June 2-5, 2010 CSPS Symposium 2010

### 4. CSPS Right to Approve Exhibitors

All exhibits shall serve the interest of the CSPS membership and the CSPS Symposium 2010 attendees. The CSPS reserves the right to require the immediate withdrawal of an exhibit if the Organizers believe that the exhibit may be injurious to the purposes of the CSPS and the CSPS Symposium 2010.

### 5. Fire Prevention

Exhibitors must not encroach on aisle space, and must remain within the assigned exhibit space. All materials used for the exhibition must be fire resistant. Cartons, boxes, and crates may not be stored under tables, behind displays, or in any part of the exhibit area. Contact River Rock Casino Resort directly to make arrangements for temporary storage of your packing materials during the exhibition. All hazardous exhibits regardless of type are prohibited in the Exhibition area. The prohibition covers open flame, coal, liquid propane gas, liquid propane gas tank, toxic liquid or gas, dangerous toxic products, etc.

### 6. Care of Building, Equipment and Property

The River Rock Casino Resort does not permit anything to be nailed, posted or otherwise attached to their walls or furniture. Only authorized CSPS and River Rock Casino Resort signage and promotional materials will be allowed in any of the hotel's lobby areas.

### 7. Liability Insurance

Every reasonable precaution will be taken to protect Exhibitor's property during installation, exhibition period, and dismantling. However, the CSPS will not accept responsibility for injury to persons or loss of or damage to products, exhibit, equipment, or decorations by fire, accident, theft or any other cause while in River Rock Casino Resort. Exhibitors must carry appropriate insurance to cover display materials against damage and loss, and public liability against injury to the person and property of others.

### 8. Booth construction

The back wall of the booth should not exceed 2.4 meters high (8 feet) and the side walls should not exceed 1 meter high (3 feet).

### 9. Booth giveaways/raffles

Booth giveaways of corporate logo'd promotional materials and booth raffles are permitted, as long as the value of each giveaway is less than C\$5.00, and the total raffle prize value for the booth per day is less than C\$200.00.

# CSPS Symposium 2010

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## 10. Authorized Exhibitor representatives

Each exhibitor shall provide to the CSPS, in advance, the name and the title of the person(s) who will be in attendance at the exhibit and responsible for the installation, operation and removal of the exhibit. Said representative shall be authorized to enter into such service contracts, as may be necessary, for which the exhibitor shall be responsible.

## 11. Security and Damages

While every effort will be made to provide security to the exhibits during the conference, neither the CSPS or the CSPS Symposium 2010 Organizing Committee will be responsible for injury, loss or damage to persons, goods, equipment, or decorations, caused by accident, loss, or any other cause, the safety of exhibits against fire, robbery, damage, accidents, acts of God, or any other destructive cause, or for any injury that may arise to the public leased areas, or to the Exhibitors or their employees during move-in and move-out operations, or at any time during the CSPS Symposium 2010, while transporting goods to or from the exhibition. Insurance for individual exhibits is the sole responsibility of the Exhibitor. Where appropriate, laptops and other high value electronic equipment should be locked or secured against theft. Booths are to be staffed by exhibitor personnel at all times during hours that the exhibition area is open.

## 12. Payment Terms

Exhibit booth space applications received prior to February 2, 2010 must be accompanied by a 50% deposit towards the total cost of the booth space rental. 100% of the balance owing is due by February 2, 2010. Applications received after February 2, 2010 must be accompanied by payment in full. If the total cost of the booth space is not fully paid by March 1, 2010, CSPS has the right to release the assigned booth space and terminate this contract under the conditions outlined under Section 13 (Cancellations). Exhibit space must be paid in full prior to the exhibition.

## 13. Cancellations

The exhibitor will pay an administrative fee of \$200.00 plus applicable taxes, in the event of cancellation by the Exhibitor for any reason whatsoever, and provided that cancellation notice is received by CSPS in writing by email, fax or mail by March 1, 2010 to the following address:

Ms. Bev Berekoff  
CSPS Administrator  
3126 Dentistry/Pharmacy Centre  
University of Alberta  
Edmonton, AB T6G 2N8 Canada  
bberekoff@cspscanada.org  
Tel: 780-492-0950  
Fax: 780-492-0951

There will be no refund for booth space cancelled by the Exhibitor after the above cut-off date.

If the CSPS Symposium 2010 is cancelled for reasons beyond the Organizing Committee's control, the CSPS or the CSPS Symposium 2010 Organizing Committee will not be liable for any expenses incurred by the Exhibitor.

# CSPS Symposium 2010

June 2-5, 2010 Vancouver, British Columbia, Canada



## Tentative Exhibition Floor Layout

Theatre Upper Floor Foyer



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June 2-5, 2010 Vancouver, British Columbia, Canada



## CSPS Symposium 2010 Sponsorship Opportunities

Sponsorship Options	Description	Cost
<b>Gala Awards Dinner</b>	The Gala Awards Dinner is the premiere networking event of the CSPS, which features the presentation of awards to eminent scientists. The Sponsor is acknowledged in the Preliminary Program, Final Program, and the CSPS website, and at the start of the Gala Awards Dinner.	\$10,000.00
<b>Plenary Session</b>	One of the most prestigious sponsorships available, the Plenary Session opens the scientific program. Eminent speakers discuss cutting-edge pharmaceutical science. Sponsors are acknowledged in the Preliminary Program, Final Program, and the CSPS website, and at the start of the Plenary Session.	\$6,000.00
<b>Scientific Session</b>	Sponsorship of each scientific session, with three or four speakers, is available. Sponsors are acknowledged in the Preliminary Program, Final Program, and the CSPS website, and at the start of the scientific session.	\$2,000.00
<b>Welcome Reception</b>	The Welcome Reception is the first networking opportunity for CSPS scientists to find their colleagues and catch up on news. Bars will feature signs with sponsor's logo. Sponsor will receive a complimentary packet of drink tickets for their own distribution. The Sponsor is acknowledged in the Preliminary Program, Final Program, and the CSPS website, and at the start of the Welcome Reception.	\$5,000.00
<b>Registration Tote Bags</b>	Carried by all registrants well beyond the CSPS Symposium 2010, this sponsorship has a long life span. The tote bag will feature only one sponsor's logo along with the CSPS Symposium 2010 logo, name, date and location. Sponsor to supply and ship at least 450 logo'd tote bags (ready for distribution) directly to River Rock Casino Resort; materials must be received at least one day prior to the start of the onsite registration period to guarantee distribution.	\$2,000.00 (Plus cost of bags)
<b>Registration Badge Lanyards</b>	Distributed to and requested by all registrants, badge lanyards feature the sponsor's logo along with the CSPS logo. This sponsorship provides the sponsor the opportunity to be solely featured on the lanyard for all registration badges. Sponsor to supply and ship at least 450 logo'd lanyards (ready for distribution) directly to River Rock Casino Resort; materials must be received by CSPS at least one day prior to the start of the onsite registration period to guarantee distribution.	\$1,000.00 (Plus cost of lanyards)

# CSPS Symposium 2010

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Sponsorship Options	Description	Cost
<b>Pens</b>	Distributed to and requested by all registrants, pens feature the sponsor's logo. This sponsorship provides the sponsor the opportunity to be solely featured in the pens to be provided to all attendees during the symposium. Sponsor to supply and ship at least 450 logo'd pens (ready for distribution) directly to River Rock Casino Resort; materials must be received at least one day prior to the start of the onsite registration period to guarantee distribution.	\$1,000.00 (Plus cost of pens)
<b>Memo pads</b>	Distributed to and requested by all registrants, memo pads feature the sponsor's logo. This sponsorship provides the sponsor the opportunity to be solely featured in the memo pads to be provided to all attendees during the symposium. Sponsor to supply and ship at least 450 logo'd memo pads (ready for distribution) directly to River Rock Casino Resort; materials must be received at least one day prior to the start of the onsite registration period to guarantee distribution.	\$1,000.00 (Plus cost of pads)
<b>Final Program Advertisement</b>	Distributed to and requested by all registrants, the final program is an excellent way to reach all attendees. The sponsor can place one (1) full page advertisement in black and white at the end of the final program.	\$1,000.00
<b>Corporate Awards</b>	Corporate annual awards may be given to CSPS Symposium attendees and CSPS members who meet pre-set criteria for specific areas of excellence. Examples of available awards for sponsorship include: - Leadership - Lifetime achievement - Best article published in JPPS.	Varied/Subject to CSPS Approval
<b>General Sponsorships</b>	General funding for non-specific events at the meeting: Gold (\$5,000), Silver (\$3,000), Bronze (\$1,000)	
<b>Recruitment Center Desk (New)</b>	A desk and two chairs will be provided for each recruiting company during the Symposium, along with the use of a private meeting room for job interviews, if required by interviewing company. The CSPS will provide a complimentary bulletin board for all job advertisements during the Symposium.	\$1,000.00

## Notice:

*Interested parties for corporate annual awards and general sponsorships are requested to write to CSPS to provide the details of the award prize and the sponsorship's purpose and scope, and any specified criteria to be met for the award. CSPS would be pleased to provide suggestions to potential sponsors. CSPS reserves the right to approve any new award or award renewal.*

*CSPS reserves the right to pre-approve the materials to be utilized for the logo'd registration tote bags, logo'd pens and logo'd memo pads to be distributed as part of the sponsorship described above. The sponsor is responsible for all material, printing, customization and shipping related costs associated with supplying the logo'd materials to CSPS.*

*Sponsor's corporate logo and CSPS logo will be printed in black or white, or red, depending on the colour of the material to be distributed as part of the sponsorship. Sponsor must obtain from CSPS written approval of colour and text, prior to printing the materials. Sponsor logo file should be sent in .jpg format if possible by April 1, 2010 for website posting.*

*Sponsorship fees are non-refundable.*

# CSPS Symposium 2010

June 2-5, 2010 Vancouver, British Columbia, Canada



## Sponsorship Application Form and Contract

(Please print clearly.)

The undersigned hereby applies for sponsorship at the CSPS Symposium 2010 to be held on June 2-5, 2010 at River Rock Casino Resort, Richmond, BC.

Company:		
Address:		
City/Province (State):		Country:
Postal Code:		Website:
Main Tel:	Main Fax:	Main Email:
Contact Person (full name):		
Direct Tel:	Fax:	Email:

### SPONSORSHIP INFORMATION

Sponsorship Opportunities	Fee (C\$)	Total	For CSPS use only	
			Available?	Approved?
<input type="checkbox"/> Gala awards dinner	10,000.00			
<input type="checkbox"/> Plenary session	6,000.00			
<input type="checkbox"/> Scientific session	2,000.00			
<input type="checkbox"/> Welcome reception	5,000.00			
<input type="checkbox"/> Registration tote bags (materials not included)	2,000.00			
<input type="checkbox"/> Registration lanyards (materials not included)	1,000.00			
<input type="checkbox"/> Pens (materials not included)	1,000.00			
<input type="checkbox"/> Memo pads (materials not included)	1,000.00			
<input type="checkbox"/> One-page B&W advertisement space in final program	1,000.00			
<input type="checkbox"/> Corporate annual award: Specify name of the award: _____	(To be specified)			
(Submit new award request in writing to CSPS for approval.)				
<input type="checkbox"/> General sponsorship: Specify scope. _____	(To be specified)			
(Submit request in writing to CSPS for approval.)				
<b>TOTAL SPONSORSHIP FEE:</b>		<b>C \$</b>		

This application will only be processed when accompanied by full payment.

### METHOD OF PAYMENT

Cheque or credit card will be accepted. All payments are to be made in Canadian Dollars.			
<b>Cheque</b>	<input type="checkbox"/> Make cheque payable to: CSPS (Re: 2010 Symposium), and mail to CSPS, 3126 Dentistry/Pharmacy Centre, University of Alberta, Edmonton, AB T6G 2N8		
<b>Credit Card</b>	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express
	Card Number:		
	Expiry Date (MM/YY)		
	Name (as it appears on card):		
Signature:		Date:	

In making this application, we agree to comply with the requirements specific to the Sponsorship opportunity, which the Sponsor is booking through this application. It is mutually agreed that all of said requirements shall be interpreted by the CSPS Symposium 2010 Organizing Committee members, or their designate, and the parties hereto shall be bound by such interpretation

Signature:	
Name (Printed):	
Title:	Date:

Please complete and sign the contract, and fax to: Ms. Bev Berekoff at 780-492-0951. Thank you.